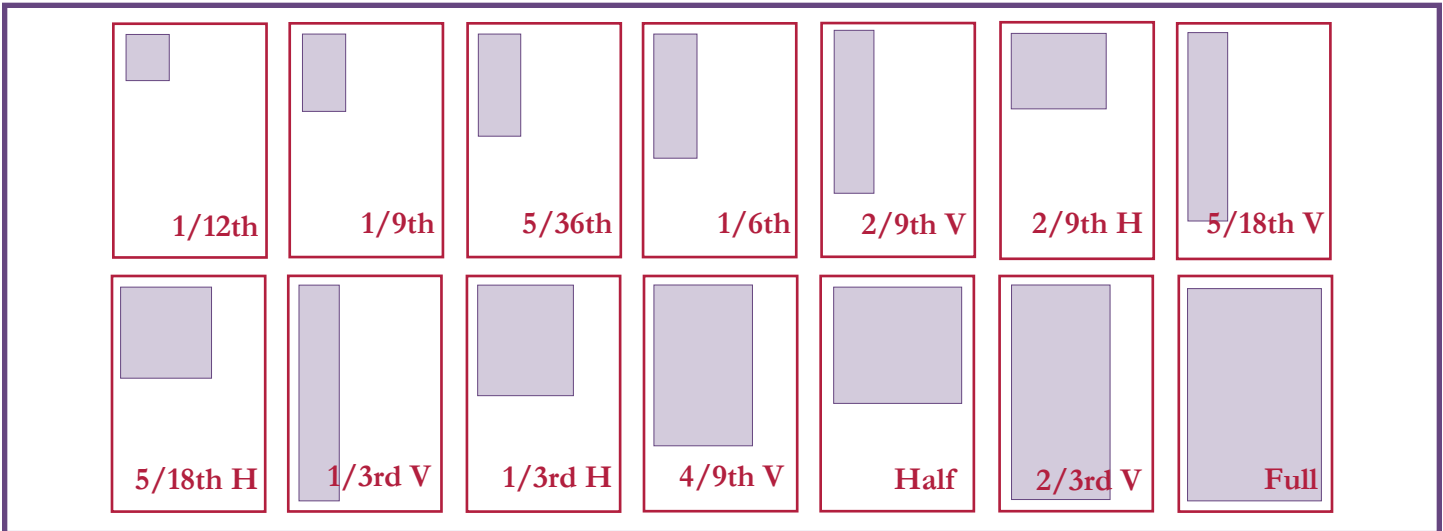


**Online & E-mail Resources for:**

- Pharmacists
  - Physician Assistants
  - Nurse Practitioners
  - Physical Therapists & PT Assistants
  - Radiology Professionals
  - Nurses
  - Occupational Therapists & COTAs
- Respiratory Care Professionals
  - Speech-Language Pathologists & Audiologists
  - Laboratory Professionals
  - Cardiovascular & Pulmonary Rehabilitation Specialists
  - Orthopedic & Rehabilitation Specialists
  - School & Community Healthcare Professionals
  - Mental Health Professionals
- Women's Health Specialists
  - Pediatric & Child Health Specialists
  - Long Term Care Professionals
  - Family & General Medicine Practitioners
  - Home Care Professionals



**eMag and Online Posting package rates**

Size	Specifications	1 issue	3 for 2	6 for 4
<b>1/12</b>	2¼" x 2¼"	<b>\$255</b>	<b>\$510</b>	<b>\$1020</b>
<b>1/9</b>	2¼" x 3"	<b>\$320</b>	<b>\$640</b>	<b>\$1280</b>
<b>5/36</b>	2¼" x 3¾"	<b>\$380</b>	<b>\$760</b>	<b>\$1520</b>
<b>1/6</b>	2¼" x 4½"	<b>\$445</b>	<b>\$890</b>	<b>\$1780</b>
<b>2/9v</b>	2¼" x 6"	<b>\$515</b>	<b>\$1030</b>	<b>\$2060</b>
<b>2/9h</b>	4⅝" x 3"	<b>\$515</b>	<b>\$1030</b>	<b>\$2060</b>
<b>5/18v</b>	2¼" x 7½"	<b>\$625</b>	<b>\$1250</b>	<b>\$2500</b>
<b>5/18h</b>	4⅝" x 3¾"	<b>\$625</b>	<b>\$1250</b>	<b>\$2500</b>
<b>1/3v</b>	2¼" x 9⅛"	<b>\$700</b>	<b>\$1400</b>	<b>\$2800</b>
<b>1/3h</b>	4⅝" x 4½"	<b>\$700</b>	<b>\$1400</b>	<b>\$2800</b>
<b>4/9</b>	4⅝" x 6"	<b>\$770</b>	<b>\$1540</b>	<b>\$3080</b>
<b>1/2</b>	7" x 4½"	<b>\$825</b>	<b>\$1650</b>	<b>\$3300</b>
<b>2/3</b>	4⅝" x 9⅛"	<b>\$1180</b>	<b>\$2360</b>	<b>\$4720</b>
<b>Full</b>	7" x 9⅛"	<b>\$1445</b>	<b>\$2890</b>	<b>\$5780</b>

**Rates listed are per each magazine. Call for multiple publication discounts and multi-media packages.**

*Free Copywriting and Ad Preparation*

- Rates are for Black & White in Career Opportunities or Job Supplement section of eMag online magazine
- Online posting at [www.news-line.com](http://www.news-line.com) included free
- Spot Color available for an additional \$50/paid run
- 4-Color available for an additional \$100/paid run
- Online posting ONLY - \$250 for set-up and first issue (\$100 for each consecutive issue)
- Banner Ads - \$500 per issue
- Weekly eNEWS e-mail sponsorship - \$500 per profession/week
- eJob Alert e-mail "blast" - \$1000 per profession/week
- Ad Agency Commissionable for Print Ready PDF Format

**CLOSING DATES:**

**Twice Monthly magazines:**  
*Second and fourth Thursday of each month preceding publication*  
 Second Thursday for that month's News publications. Fourth Thursday for the following month's Feature publications. Call for specific deadline dates.

**Monthly magazines:**  
*Second or fourth Thursday of each month preceding publication*

**Semi-annual magazines:**  
*Call for specific deadline dates*

**Online posting and eNews sponsorship:**  
*Every Friday for the following week*