



# NEWS-Line ONLINE ADVERTISING RATES

www.news-line.com

## PREFERRED PLACEMENT

### Jobs & News listings

#### Featured Recruitment Ad

... appears below "Featured Job" in right sidebar (directly above "Latest Jobs") on NEWS-Line landing page.

Rates and duration negotiable. Call for details.

#### "Latest Jobs" Ad

... appears below "Latest Jobs" in right sidebar on NEWS-Line landing page.

**\$50**  
for 7 days

### Main Content listings

#### Banner Ad

... appears between daily news postings on NEWS-Line landing page.

**\$200**  
for 7 days

#### Featured Post

... appears in "Featured Posts" slideshow and within daily news postings on NEWS-Line landing page. Include photo/video (optional).

**\$250**  
for 7 days

### Resources & Conferences listings

#### "Resources" Listing

... appears below "Resources" in left sidebar on NEWS-Line landing page.

**\$50**  
for 7 days

#### Featured Conference or CME Ad

... appears directly above "Resources" in left sidebar on NEWS-Line landing page. Includes a unique Title Bar.

**\$100**  
for 7 days

### Online & E-mail Resources for:

- Pharmacists
- Physician Assistants
- Nurse Practitioners
- Physical Therapists & PT Assistants
- Radiology Professionals
- Nurses
- Occupational Therapists & COTAs
- Respiratory Care Professionals
- Speech-Language Pathologists & Audiologists
- Laboratory Professionals
- Cardiovascular & Pulmonary Rehabilitation Specialists
- Orthopedic & Rehabilitation Specialists
- School & Community Healthcare Professionals
- Mental Health Professionals
- Women's Health Specialists
- Pediatric & Child Health Specialists
- Family & General Medicine Practitioners
- Acute & Ambulatory Care Professionals
- Home Care Professionals
- Long Term Care Professionals
- Emergency & Urgent Care Providers
- Healthcare Professionals
- NEWS-Line: en Español

**Rates listed are per each profession/specialty. Call for multiple profession/specialty discounts and multi-media packages.**

*Free Copywriting and Ad Preparation*

- Weekly eNEWS e-mail sponsorship - \$500 per profession/week
- Ad Agency Commissionable for Print Ready PDF Format

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